

Tier 1 Strategy Consultant with Marketing & Brand Management Focus

Organisation

Our client is a highly successful and innovative boutique management consulting firm specialising in marketing and strategic brand management. The organisation's focus is to bring rigor to the assessment of markets and the competitive environment, as well as creativity to the development of value propositions and related strategies. The firm offers a unique mix – the best in strategy and marketing with creativity tailored specifically to the needs of each client.

Role

Our client is seeking an outstanding **engagement manager** with relevant experience in management consulting, strategy formulation, and marketing/brand management to play a pivotal role in shaping the business whilst also assisting a portfolio of clients address their critical business challenges. Other key responsibilities involve the development of internal strategy, resource management, recommendation and delivery of a profitable and exceptional solution to clients.

Candidate

An individual with exceptional experience, skills and attributes will be required. A proven track record at a tier 1 management consulting firm (MCK, Booz, BCG, Bain etc) with a bias toward marketing and brand strategy consulting, along with world class ability to listen, engage and deliver is fundamental to our clients needs.

Applications

For further information regarding this role, please phone René Johnson, Client Partner, or James Lazarus, Consultant, on (03) 9661 8000 in confidence.

Expressions of interest, including CV, are requested to be forwarded by email to office@oppeus.com quoting “**Tier 1 Consultant**” in the subject line.